

FOR IMMEDIATE RELEASE

Contact: David G. Mellor
Vice President
PRIORITY® Data Systems, Inc.
Phone: 800.228.9410
Fax: 402.592.5052
systems@priority-data.com

**PRIORITY Data Systems
Announces the Release of the
PriorityRate View™ Managing General Agency Submission Queue**

ACORD Annual Conference May 24, 2004 – **PRIORITY Data Systems** is pleased to announce the release of the **PriorityRate View Managing General Agency Submission Queue**, an Internet-based tool that allows MGA personnel to view auto and home ACORD™ or company-specific applications and rating data by agency and customer submitted by agents using the **PriorityRate®.com** rating system, thus streamlining current processes.

PriorityRate View provides MGA personnel with a view or print option of customer applications and rating information by agency, including MVR, C.L.U.E.®, and Credit identifiers utilized in the quotes where authorized. Additional reports can be ordered through third party vendors from within the system and customers can be re-rated, if necessary. Applications can then be submitted / uploaded to participating carrier systems for processing directly from within **PriorityRate View** or through their usual submission processes.

PriorityRate View's optional *Edit Control Module* allows MGAs to set application edits by selecting which ACORD application fields are required prior to agency submission, thus ensuring that they are receiving all the required information with submitted applications, saving a significant amount of time and money.

PriorityRate View will benefit agency personnel using the **PriorityRate.com** rating system, as they can now submit applications to their MGA at the touch of a button for immediate retrieval and processing.

“Managing General Agencies have told us that PriorityRate View is the time and money-saving solution they have been waiting for,” said David Mellor, PRIORITY'S Vice President. **“PRIORITY has made it easier for their agents to do business with them, as we have eliminated several of the cumbersome submission and data entry steps in the workflow.”**

For more information on **PriorityRate View** or any of PRIORITY'S comparative rating products, please call **800.228.9410** or visit their website at www.priority-data.com.

PRIORITY Data Systems is celebrating their 25th anniversary in 2004, and they have been providing comparative and proprietary rating solutions for auto, home, dwelling, BOP, farm, and commercial lines since 1984 to agency and company customers in 48 states. PRIORITY has successfully supported PriorityRate for Windows® since 1998, as well as the Internet rating solution, PriorityRate.com, and the consumer-based rating product, Priority-Quote®, since 2000. PRIORITY'S batch rating solution, PriorityRate NVision® Auto was introduced in 2001, and the home product followed in 2003. PRIORITY'S most recent product, PriorityRate View™, provides both carriers and managing general agencies with a rating and underwriting tool that allows them to view submitted applications by agency and customer. PRIORITY'S strong belief in service to the customer through accuracy and quality are evident in the development and support of their products, which are designed to improve the productivity and profitability of their customers.