



News Release

For Immediate Release

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ACORD Demonstrates New Fillable Forms for Improving Agent and Broker Workflow

PEARL RIVER, NY – 24-May-2004 — ACORD demonstrated their newly released ACORD Fillable Forms for the more than 2,000 attendees at 2004 ACORD LOMA Insurance Systems Forum today. The fillable forms provide yet another advancement that streamlines the agent information workflow.

"We began more than 30 years ago with paper forms and then added downloadable static forms for members on our website," said Denise Garth, vice president, Membership and Development, ACORD. "This is yet another improvement, providing our members with increased options and capabilities, making their workflow even more efficient and expanding their market opportunities."

The ACORD Fillable Forms require the ACORD Reader, available to members of several ACORD programs. Once members download and install the viewer, they can view and enter data directly on-screen. Then the completed form can be e-mailed, faxed, and printed.

Additional features of this new system include on-screen, pop-up instructions for all form fields based on the well established ACORD Forms Instruction Guide. Users also have the ability to provide "feedback" on the forms directly to ACORD from within the form itself.

"Our goal was to provide the same basic look, feel, and quality our members expect from us while integrating new technologies and making their workflows easier, faster and more efficient," added Carolyn "Cal" Durland, manager, Member Relations, ACORD.

The forms, instructions, and additional information are available on the new ACORD Advantage Website at www.acordadvantage.org.

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About ACORD: Based in New York, ACORD (Association for Cooperative Operations Research and Development) is a global, nonprofit insurance association whose mission is to facilitate the development and use of standards for the insurance, reinsurance and related financial services industries. With offices in London as well, ACORD accomplishes its mission by remaining an objective, independent advocate for sharing information among diverse platforms. ACORD Standards and services improve efficiency and expand market reach. Affiliated with ACORD are hundreds of insurance and reinsurance companies, and thousands of agents and brokers, related financial services organizations, software providers, and industry organizations worldwide.

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